

**MANSFIELD DOWNTOWN PARTNERSHIP
AD HOC STRATEGIC PLANNING STEERING COMMITTEE SPECIAL MEETING
Thursday, April 28, 2016
Mansfield Downtown Partnership Office
23 Royce Circle**

4:00 PM

AGENDA

1. Approval of January 28, 2016 Minutes (attachment)
2. Review of Situational Analysis (attachment) – 30 minutes
 - Reactions to content
 - Identity/Mission Focus
 - Opportunities for Focus
 - Recommendations (Priorities and Task Forces)
3. Draft Plan Framework – 10 minutes
 - Review emerging Draft Plan Framework components
4. Prep for May 5 Board meeting – 30 minutes
 - Discuss presentation and potential strategic discussion
5. Next Steps: Plan Development – 10 minutes
6. Opportunity for Public to Comment
7. Adjourn