2012 Citrus Sale

Dear Southeast families,

As part of our healthy habits at Southeast, the PTO has decided to start a new fundraiser this year. We are excited to announce that we will be selling fresh citrus from Florida! The company we are working with is the same one that E.O. Smith uses each December and the fruit has been outstanding. The fruit is picked and packaged on the same day and shipped directly to us. When we distribute the fruit it will only be three days off of the tree. Our goal for this first year is to sell 100 cases of fruit and Southeast PTO would receive 30-35% profit based on the size case that was ordered. Pricing is as follows...

	Florida Valencia Oranges	
10 lbs. – $19.00	20 lbs. - $27.00	40 lbs. - $35.00
	Indian River Red Grapefruit	
10 lbs. – $19.00	20 lbs. - $27.00	40 lbs. - $35.00
	Valencia/Grapefruit Mixed	
10 lbs. – $19.00	20 lbs. - $27.00	40 lbs. - $35.00

All citrus orders must be returned to school no later than **Wednesday, February 15th, 2012** and will need to be picked up at school sometime between March 5th – March 9th, depending on when the delivery truck arrives. I will call you the night before the fruit arrives to let you know the pick-up times. Please **include an evening phone number on your order form** so that I can be sure to reach you. The PTO would appreciate your support with this citrus sale and hope that you can make every effort to pick-up the fruit on the day it is delivered to ensure freshness and to expedite this process. If you would like to volunteer to unload the truck and help distribute the fruit or if you have any questions, please feel free to contact me at 860.786.7392 or jjohigham@gmail.com

Thank you, Jess Higham

FLORIDA INDIAN RIVER GROVES

P.O. BOX 2764 • VERO BEACH, FL 32961
1-800-468-3168 • Fax 772-492-0898
www.FloridaIndianRiverGroves.com

CITRUS FOR THE SPRING SEASON (JAN - MAR)

FLORIDA ORANGES

10 lb. Carton
1/5 Bushel
16-18 Oranges

$ 19

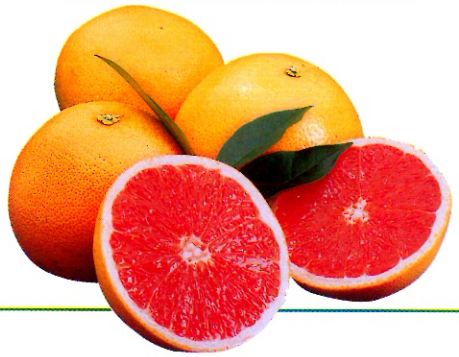
20 lb. Carton
2/5 Bushel
28-40 Oranges

$ 27

RED GRAPEFRUIT

10 lb. Carton
1/5 Bushel
8-10 Grapefruit

$ 19



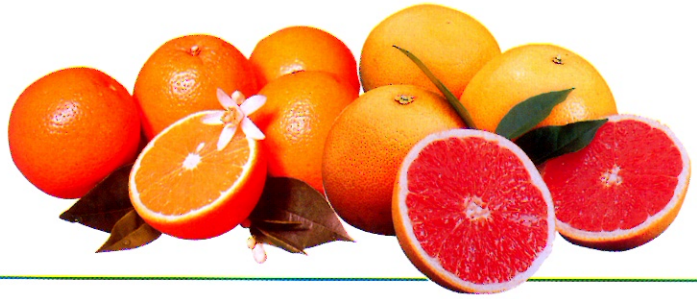
20 lb. Carton
2/5 Bushel
16-24 Grapefruit

$ 27

MIXED CARTON - ORANGES & GRAPEFRUIT

10 lb. Carton
1/5 Bushel
6-8 Oranges
& 5 Grapefruit

$ 19



20 lb. Carton
2/5 Bushel
16 Oranges
& 9 Grapefruit

$ 27

Note: Number of total pieces will vary according to size of individual pieces. Weight is an approximation.

10 Pound Carton

20 Pound Carton

Make checks payable to: Southeast PTO

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ORGANIZATION_____ SALESPERSON_____ PHONE_____

CUSTOMER NAME, ADDRESS, PHONE	ORANGES		GRAPEFRUIT		MIXED ORG-GRFT		40 pounds Oranges-Grapefruit-Mixed						TOTAL PRICE	AMOUNT PAID	AMOUNT DUE
	10 lb.	20 lb.	10 lb.	20 lb.	10 lb.	20 lb.									
1															
2															
3															
4															
5															
6															
7															
8															
9															
10															
11															
12															
13															
TOTAL UNITS SOLD															
													TOTALS		

FORM 1123 - REV. 10/11 - MPS