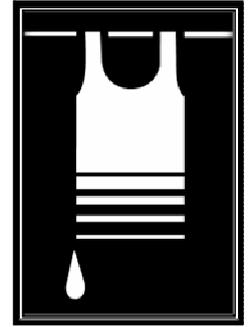


Hang Out With Us

On 10/10/10



Give your clothes dryer a rest for a day, and hang out your laundry to dry on *Sunday, October 10, 2010*.

Why hang out laundry to dry?

- **SAVE \$\$\$:** 6% of the average US household's electric bill is spent drying clothes
- **CONSERVE ENERGY:** If every Mansfield household hangs out just one load of laundry, it will save enough energy to power 27 houses for a month
- **WIN GREAT STUFF:** Participants get FREE *Starbuck's* Coffee and *Friendly's* Ice Cream, and are entered into a raffle for half-price dinner for two at *Jao Praya* Thai Restaurant and an outdoor umbrella clothesline donated by *O.L. Willard's*
- **BE PART OF A GLOBAL MOVEMENT:** On 10/10/10, Mansfield joins 2,800 groups in 150 countries for *350.org's* Global Work Party to reduce energy consumption

How can I get involved?

Hang Out With Us on Sunday, October 10th: promise to hang out a load of laundry on Sunday October 10th (or the next sunny day, if it rains!). Your completed form below enters you in our dinner and clothesline raffles.

Contribute to the Community Clothesline on October 9th:

Bring a garment to hang on the community clothesline at the Storrs Farmers Market on Saturday, October 9th. Participants will receive vouchers for free *Starbuck's* Coffee and *Friendly's* Ice Cream. Or look for one of the community clotheslines around town. All clothing collected will be donated to our local charity, WAIM (WAIM's current wish list: bed/bath linens and warmer clothes for the fall and winter).

Mansfield Supply
1527 Storrs Road
Storrs, CT 06268

15% OFF ALL CLOTHESLINE MATERIALS
OFFER GOOD THROUGH 10/10/10

Don't have a clothesline?
Use this coupon to get started.

Let us know that you will be hanging out with us on October 10th. Either e-mail us at waltonvd@mansfieldct.org or send in the bottom portion of this flyer to Virginia Walton, Town of Mansfield, 4 South Eagleville Rd, Storrs, CT 06268. This promise enters you into our dinner and clothesline raffles.

I promise to hang out my laundry to dry on (or on a bright sunny day around) October 10, 2010.

Name: _____ E-mail: _____

Address: _____ Phone: _____

Some creative solutions if you don't have a clothesline:

Outdoors:

- Hang your laundry on a fence.
- Hang your laundry on a railing.
- Run a line between porch supports.
- For \$50, purchase a portable, collapsible umbrella clothesline. This can be used outdoors or indoors, depending on the weather.

Indoors:

- Create a collapsible line: see <http://www.apartmenttherapy.com/chicago/tips/the-5-indoor-clothesline-and-why-we-cant-live-without-it-080550> for details.
- Use the bathroom shower rod.
- Get a portable accordion clothes rack.

Did you know:

- Sunlight bleaches and disinfects.
- According to Project Laundry List, 8% of households line-dry their laundry during 5 months of the year.
- If every Mansfield household hung out just one load of laundry, it would save enough energy to provide hot water for 4 households for one year.
- If every Mansfield household hung out just one load of laundry, it would save enough energy to drive an electric car 4,800 miles.
- If all Americans who currently do not use a clothesline started to use one for ten months of the year, we could avoid 12 million metric tons of carbon dioxide from entering the atmosphere, annually.
- If every American household hung out just one load of laundry, it would provide electricity to 33,400 US homes for 1 year.
- If every American household hung out just one load of laundry, it would power 6,800 electric cars for 1 year.
- Less than 4% of Italian households own a dryer.