



**For Immediate Release**

**Storrs Center Welcomes First Businesses and Residents to New Town Center**  
*More Restaurants and Shops Slated to Open in Coming Weeks*

September 4, 2012 (Storrs, Conn.) —The first six street-level businesses in Storrs Center are open for business, and residents of the first 127 apartments in The Oaks on the Square have moved into their new homes. Residents and visitors are enjoying a brand new parking garage with over 650 spaces. And this is just the beginning. Another eleven businesses are slated to open this fall as soon as their spaces are outfitted and ready to go.

Body Language, Select Physical Therapy, Skora's Barber Styling Shop, Storrs Automotive, Subway, and Travel Planners were the first to open in Storrs Center in the 1 Dog Lane and 9 Dog Lane buildings. Joining them over the coming weeks will be Bank of America, Froyoworld, Insomnia Cookies, Husky Pizza, and Sweet Emotions Candy Shop. In October and November, 7-Eleven, Moe's Southwest Grill, Dog Lane Café, Mooyah Burgers & Fries, and Geno's Grille are expected to open for business, and Storrs Center will be buzzing. In total, there will be almost 30,000 square feet of new retail space in the community.

All this activity represents only the first two buildings and parking garage within a large, multi-year development project. The next phase of the \$220 million Storrs Center project is under construction and scheduled to open in the summer of 2013. One Royce Circle will include over 40,000 square feet of ground-level retail space and 195 apartment homes. Two major tenants have already committed to opening in this building: a 15,000 square foot branch of the UConn Co-op Bookstore and 18,000 square feet of medical offices by the UConn Health Center, which will bring world-class medical care to the heart of Storrs.

Also opening in 2013 will be The Nash-Zimmer Transportation Center, located adjacent to the parking garage. The Center will serve as the focal point for a variety of transportation modes including local and regional buses (Windham Region Transit District, UConn, and Peter Pan Bus Line), bicycles, and pedestrians. Construction of the Nash-Zimmer Transportation Center will begin soon.

Additional phases include the Market Square Neighborhood (which will be home to a new Price Chopper market), the Village Street Neighborhood, and a residential neighborhood. When complete, Storrs Center will include approximately 700-800 residential units and 175,000 square feet of retail and other commercial space.

Storrs Center is a new mixed-use, pedestrian-oriented downtown in Mansfield, Connecticut. The downtown features shops, restaurants, services, and apartment homes that are interspersed with a town square and public spaces in a new neighborhood located at the intersection of Storrs Road and the University of Connecticut.

For more information about Storrs Center, visit [www.storrscenter.com](http://www.storrscenter.com).

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*Storrs Center is a mixed-use town center and main street corridor at the crossroads of the Town of Mansfield, Connecticut and the University of Connecticut. Located along Storrs Road adjacent to the University, the Town Hall, the regional high school, and the community center, Storrs Center will include a new town square across from the University’s fine arts center and will combine retail, restaurant, and office uses with a variety of residence types. The town center plan knits thoughtful architecture, pedestrian-oriented streets, and public spaces into a series of small neighborhoods that will make up the new fabric of the town center. Ground floor retail and commercial uses opening onto landscaped sidewalks reinforce traditional street front activity and are supported by residences above and shared community spaces.*

**[www.storrscenter.com](http://www.storrscenter.com)**

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