

SPECIAL MEETING – MANSFIELD TOWN COUNCIL
With the Community Quality of Life Committee
October 11, 2011
WORK SESSION

Mayor Elizabeth Paterson called the special meeting of the Mansfield Town Council to order at 5:00 p.m. The meeting began at the job site and then moved to the Council Chambers.

I. ROLL CALL

Present: Councilors Keane, Lindsey, Moran, Paterson, Paulhus, Ryan, Shapiro
Community Quality of Life Committee members; Jake Friedman, Chris Kueffner,
Richard Long, David Morse, John Riesen

EDR Representatives: Rhonda Johannesen, Rodney King, Jeffrey Resetco

II. TOUR STORRS CENTER JOB SITE AND EDR RENTAL OFFICE

Those present viewed the site and rental office.

III. MEETING WITH EDR TO DISCUSS RESIDENTIAL MARKETING AND PLANNED MANAGEMENT STRATEGIES

Ms. Johannesen described EDR's broad based marketing plan and noted all requested information regarding carpet and finishing specs will be made available at the leasing office. Mr. King outlined plans for maintenance, security, leasing strategy, the institution of a courtesy resident program and the resident relations and conduct standards. Representatives noted that all suggested avenues for market outreach are being pursued and asked those present to contact them with any additional opportunities.

Those present discussed the workforce, subleasing, income requirements of tenant or guarantor, financial status of real estate investment trusts, floor plans, pricing, and smoking. Lease documents will be available on the website as soon as have been approved by EDR's Counsel.

IV. ADJOURNMENT

Mr. Paulhus moved and Mr. Ryan seconded to adjourn the meeting at 7:00 p.m.

Elizabeth Paterson, Mayor

Mary Stanton, Town Clerk

October 11, 2011