

**MANSFIELD DOWNTOWN PARTNERSHIP
BOARD OF DIRECTORS MEETING
Thursday, October 4, 2012
Mansfield Community Center**

8:30 AM

MINUTES

Present: Steve Bacon, Harry Birkenruth, Matt Hart, George Jones, Mike Kirk, Paul McCarthy, Frank McNabb, Toni Moran, Chris Paulhus, Steve Rogers, Kristin Schwab, Betsy Paterson, Bill Simpson, Ted Yungclas

Staff: Cynthia van Zelm, Kathleen Paterson

Guests: Amy Paul and Jacquelyn McCray with Management Partners; Howard Kaufman, Managing Member, with LeylandAlliance (part of day)

1. Call to Order

Vice President Steve Bacon called the meeting to order at 8:40 am in President Philip Lodewick's absence.

2. Strategic Planning Workshop

Mr. Bacon said the purpose of the strategic planning workshop is to develop a strategic plan for the Partnership organization over the next three years.

Amy Paul and Jacquelyn McCray with Management Partners led the Board and staff through a process to evaluate the Partnership's current vision and mission. The group came to consensus on a vision and mission and the Management Partners team will bring back a draft for review by the Board.

The group then broke into two small groups to discuss the roles of the Partnership in fulfilling the vision and mission, excluding Storrs Center, and the same exercise focused on Storrs Center. The smaller groups then reported back to the larger group.

With respect to next steps, the team from Management Partners will summarize the work completed and recommendations by the Board for goals. The Board will then prioritize goals and develop a timeline for its work over the next three years.

Mr. Bacon suggested that a similar Board retreat be held on an annual basis and the Board agreed.

3. Adjourn

The meeting adjourned at 3:30 pm.