

**MANSFIELD DOWNTOWN PARTNERSHIP  
MEMBERSHIP DEVELOPMENT SPECIAL COMMITTEE MEETING  
Mansfield Town Hall, Conference Room B  
January 23, 2012  
8:30 AM**

**MINUTES**

Present: Frank McNabb (Chair), Alexinia Baldwin, Jim Hintz, June Krisch, David Lindsay, Betty Wexler

Staff: Cynthia van Zelm

Guest: Pete Hathway

**1. Call to Order**

Frank McNabb called the meeting to order at 8:35 am. He welcomed June Krisch and introduced Pete Hathway who has an interest in the Partnership.

**2. Approval of Minutes from December 12, 2011**

Alexinia Baldwin made a motion to approve the minutes of December 12, 2011. Betty Wexler seconded the motion. The motion was approved unanimously.

**3. Recommendation of June Krisch to Committee**

Betty Wexler made a motion to recommend to the Board of Directors that June Krisch be appointed to the Membership Development Committee. Jim Hintz seconded the motion. The motion was approved.

**4. Update on Renewals**

Cynthia van Zelm said a second renewal letter went out last week. She suggested that Committee members follow-up in February with members who have not renewed by making phone calls.

Mr. McNabb said thus far, 202 members have renewed for a total of \$11,965. There are 127 members who have not renewed yet.

**5. Review of Volunteer Outreach Plan and Calendar**

Mr. McNabb said he and Ms. Wexler had staffed the first basketball game on the Partnership's schedule. They said the audience included many alumni. They both received questions on the future for-sale housing. Ms. Wexler said she receives questions about where water is coming from for the project.

Ms. van Zelm referred to the Volunteer Outreach Plan and Calendar that had been e-mailed. She said Partnership member Janet Jones, Mr. McNabb, and Advertising and Promotion Committee Chair Kristin Schwab had worked with she and Special Projects Coordinator Kathleen Paterson on a plan for the recruitment of volunteers. The focus will initially be on Board and Committee members.

Mr. Hintz committed to filling/checking the membership brochures on the UConn campus. Ms. Wexler committed to the same for the Mansfield Public Library. Ms. van Zelm will do the same for the Community Center.

Mr. McNabb asked how the CT State Legislature could be updated on Storrs Center. **Ms. van Zelm will follow-up with State Representative Gregg Haddad.**

## **6. Review of Committee Mission**

The Committee reviewed the Committee charge and discussed possibly combining the Membership Development Committee with the Advertising and Promotion Committee at some point.

## **7. Approval of 2012 Committee dates**

The Committee approved the 2012 Committee meeting dates by consensus. **Ms. van Zelm will submit to the Town Clerk's office (*done*).**

## **8. Adjourn**

Ms. Wexler made a motion to adjourn. David Lindsay seconded the motion. The motion was approved and the meeting adjourned at 9:10 am.

*Minutes taken by Cynthia van Zelm.*