

**MANSFIELD DOWNTOWN PARTNERSHIP
MEMBERSHIP DEVELOPMENT COMMITTEE MEETING
Mansfield Town Hall, Conference Room B
May 21, 2012
8:30 AM**

MINUTES

Present: Frank McNabb (Chair), Alexinia Baldwin, Jim Hintz, June Krisch

Staff: Cynthia van Zelm

1. Call to Order

Frank McNabb called the meeting to order at 8:35 am.

2. Approval of Minutes from April 23, 2012

June Krisch made a motion to approve the minutes of April 23, 2012. Jim Hintz seconded the motion. The motion was approved unanimously.

3. Follow-up on Renewals

The Committee reviewed the list of members who had not yet renewed. Committee members determined that adequate follow-up had been conducted.

4. Update on Membership Outreach and Volunteer Calendar

Cynthia van Zelm said she had written an additional article for the ReminderNews about the economic benefits of downtowns including Storrs Center.

Mr. McNabb asked if the Partnership should have Partnership and Storrs Center information at the Nutmeg Summer Theater series. Ms. van Zelm said she will ask Frank Mack, the Managing Director, if we can provide materials.

The Committee discussed who could be the liaison to include information on the UConn campus since Mr. Hintz will be leaving for his new job at Purdue.

Ms. van Zelm said she would like to make contact with Steve Rugens at UConn who works on conference scheduling to ensure that the word gets out about businesses in Storrs Center. Mr. Hintz said he would make that initial contact.

5. Adjourn

The Committee thanked Mr. Hintz for his service and wished him well in his new position at Purdue.

The meeting adjourned at 9:00 am.

Minutes taken by Cynthia van Zelm.