

**MANSFIELD DOWNTOWN PARTNERSHIP
AD HOC STRATEGIC PLANNING STEERING COMMITTEE SPECIAL MEETING
Monday, May 23, 2016
Mansfield Downtown Partnership Office
23 Royce Circle**

2:30 PM

AGENDA

Meeting Goal – Review and modify draft Strategic Plan Components and recommended priorities, strategies, imperatives, and identity

1. Approval of April 28, 2016 Minutes (attachment)
Strategic Plan Components for Discussion (attachment)
2. Identity: Consider draft components – 5 minutes
3. Strategic Plan Framework - Review and consider priority of priorities – 15 minutes per priority
4. Strategic Plan Worksheet – Consider each of four priorities – 15 minutes per priority
5. Strategic Imperatives – Consider if these are the right imperatives – 20 minutes
6. Mission/Vision/Brand – 10 minutes
7. Next Steps – Consider Future Meetings and Role for full Board – 10 minutes
8. Opportunity for Public to Comment
9. Adjourn