

# MEMORANDUM

Town of Mansfield  
Town Manager's Office  
4 So. Eagleville Rd., Mansfield, CT 06268  
860-429-3336 x5  
townmanager@mansfieldct.org



To: Town Council  
From: Derrik M. Kennedy, Town Manager  
Cc: Town Employees  
Date: July 23, 2018  
Re: Town Manager's Report

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Below please find my report concerning various items of interest to the Town Council, staff, and the community:

## Departmental Reports

- *Town Manager's Office.*
  - The Town of Mansfield is working with Dornenburg Kallenbach Advertising (DKA) to develop a comprehensive marketing plan that will create a distinct identity for Mansfield and promote it as a great place in which to live, do business, work, learn, play, and visit. The goals are to stimulate growth in Mansfield's resident population, enrollment in Mansfield Public Schools, business development and retention, and tax base. An online opinion survey has been prepared and can be accessed by residents as well as visitors at: <https://www.surveymonkey.com/r/MansfieldCTSurvey>. The objective of the brief survey is to gather perceptions of Mansfield from people's personal experiences. The survey will be available until Tuesday, July 31, 2018.
- *Fire and Emergency Services*
  - The CT Career Fire Chief's Association developed a State-wide Firefighter Testing Program. The Town of Mansfield was part of the consortium and recently was one of the host sites for testing. The entry level testing program was open to men and women interested in a Fire Service career and involved multiple Fire departments. Some of the goals of the program were to reduce testing costs for applicants as well as municipalities and also to improve diversity. Testing was coordinated through IOSOLUTIONS.com.
- *Parks and Recreation & Youth Services*
  - On Wednesday, July 18<sup>th</sup> the Mansfield Mustangs, a youth community-care group coordinated by the Mansfield Parks and Recreation and Youth Services Departments, assisted in creating a rain garden at Bicentennial Pond's parking lot. Funded in part through a grant from Eastern CT Conservation District, volunteers planted 250 native shrubs and perennial flowering plants. Not only will the rain garden assist in managing the runoff from the parking lot and improve the pond's water quality, it will create pollinator habitat. Thank you to the Mustangs, Eastern CT Conservation District, Mansfield Public Works, Parks Recreation, and Youth Services Departments for their efforts with this project.

## Upcoming Events

- *Summer Concerts on the Square* – The Mansfield Downtown Partnership’s Summer Concerts on the Square wrap up this week with two concerts! This Thursday, July 26, 2018 the Providence, RI blues-rock band - The Silks, is scheduled to perform (their original date was rained out) along with Storrs’ own The Funky Dawgz Brass Band to close out the series! Both concerts will take place from 6:30 PM to 8:00 PM on Betsy Paterson Square and are free and open to the public. For more information, including weather updates, please visit [mansfieldmusic.org](http://mansfieldmusic.org).
- *Moonlight Movies continue this Friday* – The Mansfield Downtown Partnership continues its popular series, Moonlight Movies, on Friday, July 27. This week’s movie will be *Back to the Future*. The Partnership hosts free, family-friendly movie nights on five Fridays in June, July, and August. Activities start at 7:30 PM, and the movie begins at dusk. Moonlight Movies takes place on Betsy Paterson Square. For more information, including weather updates, please visit [mansfieldct.gov/movies](http://mansfieldct.gov/movies).
- *Celebrate Mansfield Festival* – The Mansfield Downtown Partnership invites businesses, community organizations, clubs, and sports teams to sign up for an Activity Booth at the 15<sup>th</sup> Annual Celebrate Mansfield Festival! The deadline to sign up is Friday, August 3. Information about hosting an Activity Booth and the application for this year’s event are available on the Festival website, [downtownstorrsfestival.org](http://downtownstorrsfestival.org). Interested parties may also call the Partnership office (860.429.2740) with any questions.

## Upcoming Meetings\*

**All meetings are in Audrey P. Beck Building unless noted otherwise**

**CC – Council Chamber; CR B – Conference Room B; CR C – Conference Room C**

- Traffic Authority Meeting, July 24, 2018, 3:00PM, CRB
- Committee on Committees Special Meeting, July 24, 2018, 6:00PM, CC
- Agriculture Committee Special Meeting, July 24, 2018, 7:00PM, CRC
- Regulatory Review Committee, July 26, 2018, 8:30AM, CC
- Economic Development Committee Special Meeting, July 31, 2018, 5:00PM, CRC
- Regulatory Review Committee, August 2, 2018, 8:30AM, CRB
- Mansfield Downtown Partnership Board Meeting, August 2, 2018, 4:30PM, CC
- Four Corners Sewer and Water Advisory committee, August 7, 2018, 6:30PM, CC
- Regulatory Review Committee, August 9, 2018, 8:30AM, CRB
- Ad Hoc Committee on Police Services, August 9, 2018, 5:00PM, CRB
- Finance Committee, August 13, 2018, 5:30PM, CRB
- Town Council, August 13, 2018, 7:00PM, CC

*\*Meeting dates/times are subject to change. Please view the [Town Calendar](#) or contact the Town Clerk’s Office at 860-429-3302 for a complete and up-to-date listing of committee meetings.*